

Master's Curriculum Map
Graduation credits: 51 credits
(including 6 credits for the master's thesis)

First Grade

Graduate Compulsory
6 credits

Fall Semester : Introduction to Graduate Studies (3)
Spring Semester : Media Arts Theory and Technology (3)

Second Grade

Students may take specialized courses freely.

Graduate Elective
24-36 credits

***Students may take courses freely**
within three fields of the current
academic program.

Graduate college elective : 3 credits

Master thesis : 6 credits

Graduate inter-college elective : 0-9 credits

Graduate inter-university elective : 0-3 credits

Audio
and
Video
Production

Documentary Studies (3)
Visual Arts (3)

Documentary Creation (3)
Story Writing (3)
Script Analysis and Creation (3)
Short Film Production (3)
Commercial Video Production (3)
Narrative Short Film Production (3)
Special Topics in Transmedia Creation (3)
Visual Psychology (3)
Audio Design (3)
Production Practice (3)
Material Application (3)
Video Production (3)
Editing Aesthetics (3)

Industry
Trend
Research

Consumer Psychology (3)
Social Psychology (3)
Industry Trends and Market Strategies (3)
Field Study (3)
Communication Policies and Regulations (3)
Audience Analysis (3)
Independent Study I (3)
Independent Study II (3)
Independent Study III (3)

Content
Development
and
Marketing

Media Strategy and Integrated Marketing (3)
Genre Research (3)
Big Data and Marketing Research (3)
Special Topics in Streaming Media (3)
Cultural and Creative Industry Research (3)

Proposal Writing (3)
Content Creation (3)
Grant Writing Techniques Course (3)