

# 114學年度二年制在職專班廣播電視學系科目學分表

Department of Radio and Television

一、教育目標：因應傳播產業的發展與數位匯流的趨勢，本系課程以理論與實務並重，教育目標為培育具有廣電媒介內容產製、傳播產業分析、媒體管理與行銷能力之專業人才，提供全面數位化的教學環境，配合政府媒體政策，期使教學內容與業界同步，以本校藝術美學之深厚特色，培育全方位具備之人才。擬定目標如下：

(一) 結合本校藝術資源與新科技媒體研究，訓練媒體科技之藝術專業人才。

(二) 培育具專業素養、創造力及國際觀且符合數位時代的專業人才。

(三) 厚植學生專業的理論知識，並培養具創意的企畫、製作、編劇、導演的專業技能，將兩者結合以達「知行合一」。

Education objectives:

In response to the development of the communication industry and the trend of digital convergence, the courses of this department pay equal attention to theory and practice. The educational goal is to cultivate professional talents with radio and television media content production, communication industry analysis, media management and marketing capabilities, and provide the comprehensive digital teaching environment, in line with government media policies, aiming to synchronize the teaching content with the industry, and cultivate all-round talents with the profound characteristics of the school's artistic aesthetics.

The proposed goals are as follows:

(1) Combine the school's art resources with new technology media research to train art professionals in media technology.

(2) Cultivate professional talents with professional qualities, creativity, international outlook and in line with the digital era.

(3) To enrich students' professional theoretical knowledge and cultivate creative professional skills in planning, production, screenwriting, and directing, and to combine the two to achieve the "unity of knowledge and action."

二、專業核心能力綱目：

(一) 廣電媒介企劃與產製能力

(二) 傳播產業行銷與媒介管理能力

(三) 傳播產業研究、思辨與分析能力

(四) 人文關懷與傳播美學素養

Specialized core competencies:

(1) Radio and television media planning and production capabilities

(2) Communication industry marketing and media management capabilities

(3) Communication industry research, thinking and analysis capabilities

(4) Humanistic care and communication aesthetic literacy

三、授予學位：文學學士 (B.A.)

畢業學分數：

1. 三專本科系生 60 學分。 2. 二專本科系生 72 學分。

3. 二專本科系生 70 學分。 4. 二專本科系生 60 學分。

# 114學年度二年制在職專班廣播電視學系科目學分表

Department of Radio and Television

3. 三專非本科系生 72 學分。 4. 二五專非本科系生 80 學分。

5. 非相關科系大學畢業 60學分。

修習類別：【除修習下列基本學分數外，如未達畢業總學分數部分，得於本學制內課程自由修習。】

Bachelor of Arts (B.A.)

Number of graduation credits:

1. 60 credits for undergraduate students from tertiary colleges.
2. 72 credits for undergraduate students of second or fifth college.
3. 72 credits for non-undergraduate students from tertiary colleges.
4. 80 credits for non-undergraduate students from second or fifth colleges.
5. University graduation from non-related majors with 60 credits.

Study Category: [In addition to studying the following basic credits, if it does not reach the total graduation credits, you can study freely in the courses within this academic system. ]

| 修習領域類別 course classification |                           |                     |              |                   |
|------------------------------|---------------------------|---------------------|--------------|-------------------|
| 分組<br>section                | 領域<br>discipline          | 類別<br>category      | 學分<br>credit | 說明<br>instruction |
|                              | 通識課程                      | 一般通識領域              | 8            |                   |
|                              | Liberal education courses | General Educational |              |                   |
|                              | 專業科目                      | 專必修                 | 10           |                   |
|                              | Specialized subject       | Bachelor Required   |              |                   |
|                              | 專業科目                      | 專選修                 | 20           |                   |
|                              | Specialized subject       | Bachelor Optional   |              |                   |
|                              | 專業科目                      | 專補修                 | 18           |                   |
|                              | Specialized subject       | Make-up             |              |                   |

## 114學年度二年制在職專班廣播電視學系科目學分表

Department of Radio and Television

四、其它畢業相關規定(畢業門檻等)：

專業必修—畢業展覽專題課程規定：

1. 畢製須經提報，經老師認可通過後，始可進行畢製作業。

Other graduation requirement：

Compulsory majors—Graduation Exhibition Special Course Regulations: (1). Graduation work must be submitted and approved by the teacher before graduation can be carried out.

# 114學年度二年制在職專班廣播電視學系科目學分表

Department of Radio and Television

| 專業必修課程 specialized compulsory course |                   |                                |                                        |              |            |               |        |               |        |               |        |               |        |             |                     |              |               |
|--------------------------------------|-------------------|--------------------------------|----------------------------------------|--------------|------------|---------------|--------|---------------|--------|---------------|--------|---------------|--------|-------------|---------------------|--------------|---------------|
| 組別<br>section                        | 類別<br>category    | 課程分<br>級編碼<br>course<br>number | 科目<br>course title                     | 學分<br>credit | 時數<br>hour | 第一年<br>Year 1 |        | 第二年<br>Year 2 |        | 第三年<br>Year 3 |        | 第四年<br>Year 4 |        | 輔系<br>Minor | 雙主修<br>double-major | 補修<br>retake | 備註<br>remarks |
|                                      |                   |                                |                                        |              |            | 上             | 下      | 上             | 下      | 上             | 下      | 上             | 下      |             |                     |              |               |
|                                      |                   |                                |                                        |              |            | fall          | spring | fall          | spring | fall          | spring | fall          | spring |             |                     |              |               |
|                                      | 專必修               | RTV101                         | 廣電政策與法規                                | 2            | 2          | 2             |        |               |        |               |        |               |        |             |                     |              |               |
|                                      | Bachelor Required |                                | Broadcasting Policy and Regulation     |              |            |               |        |               |        |               |        |               |        |             |                     |              |               |
|                                      | 專必修               | RTV145                         | 廣播電視學                                  | 2            | 2          | 2             |        |               |        |               |        |               |        |             |                     |              |               |
|                                      | Bachelor Required |                                | Study of Broadcasting                  |              |            |               |        |               |        |               |        |               |        |             |                     |              |               |
|                                      | 專必修               | RTV222                         | 畢業創作與展演                                | 6            | 6          |               |        | 3             | 3      |               |        |               |        |             |                     |              |               |
|                                      | Bachelor Required |                                | Graduation Presentation and Exhibition |              |            |               |        |               |        |               |        |               |        |             |                     |              |               |
| 專業選修課程 specialized elective course   |                   |                                |                                        |              |            |               |        |               |        |               |        |               |        |             |                     |              |               |
| 組別<br>section                        | 類別<br>category    | 課程分<br>級編碼<br>course<br>number | 科目<br>course title                     | 學分<br>credit | 時數<br>hour | 第一年<br>Year 1 |        | 第二年<br>Year 2 |        | 第三年<br>Year 3 |        | 第四年<br>Year 4 |        | 輔系<br>Minor | 雙主修<br>double-major | 補修<br>retake | 備註<br>remarks |
|                                      |                   |                                |                                        |              |            | 上             | 下      | 上             | 下      | 上             | 下      | 上             | 下      |             |                     |              |               |
|                                      |                   |                                |                                        |              |            | fall          | spring | fall          | spring | fall          | spring | fall          | spring |             |                     |              |               |
|                                      | 專選修               | RTV104                         | 媒體英文                                   | 4            | 4          | 2             | 2      |               |        |               |        |               |        |             |                     |              |               |
|                                      | Bachelor Optional |                                | Media English                          |              |            |               |        |               |        |               |        |               |        |             |                     |              |               |

# 114學年度二年制在職專班廣播電視學系科目學分表

Department of Radio and Television

| 專業選修課程 specialized elective course |                   |                                |                                |              |            |               |        |               |        |               |        |               |        |             |                     |              |               |
|------------------------------------|-------------------|--------------------------------|--------------------------------|--------------|------------|---------------|--------|---------------|--------|---------------|--------|---------------|--------|-------------|---------------------|--------------|---------------|
| 組別<br>section                      | 類別<br>category    | 課程分<br>級編碼<br>course<br>number | 科目<br>course title             | 學分<br>credit | 時數<br>hour | 第一年<br>Year 1 |        | 第二年<br>Year 2 |        | 第三年<br>Year 3 |        | 第四年<br>Year 4 |        | 輔系<br>Minor | 雙主修<br>double-major | 補修<br>retake | 備註<br>remarks |
|                                    |                   |                                |                                |              |            | 上             | 下      | 上             | 下      | 上             | 下      | 上             | 下      |             |                     |              |               |
|                                    |                   |                                |                                |              |            | fall          | spring | fall          | spring | fall          | spring | fall          | spring |             |                     |              |               |
|                                    | 專選修               | RTV106                         | 傳播研究方法                         | 4            | 4          | 2             | 2      |               |        |               |        |               |        |             |                     | 補修<br>retake |               |
|                                    | Bachelor Optional |                                | Communication Research Methods |              |            |               |        |               |        |               |        |               |        |             |                     |              |               |
|                                    | 專選修               | RTV108                         | 傳播理論                           | 4            | 4          | 2             | 2      |               |        |               |        |               |        |             |                     | 補修<br>retake |               |
|                                    | Bachelor Optional |                                | Communication Theories         |              |            |               |        |               |        |               |        |               |        |             |                     |              |               |
|                                    | 專選修               | RTV147                         | 口語傳播                           | 2            | 2          | 2             |        |               |        |               |        |               |        |             |                     |              |               |
|                                    | Bachelor Optional |                                | Oral Communication             |              |            |               |        |               |        |               |        |               |        |             |                     |              |               |
|                                    | 專選修               | RTV149                         | 社群媒體研究                         | 2            | 2          | 2             |        |               |        |               |        |               |        |             |                     |              |               |
|                                    | Bachelor Optional |                                | Social Media Studies           |              |            |               |        |               |        |               |        |               |        |             |                     |              |               |
|                                    | 專選修               | RTV151                         | 非線性剪接                          | 2            | 2          | 2             |        |               |        |               |        |               |        |             |                     |              |               |
|                                    | Bachelor Optional |                                | Non-linear Editing             |              |            |               |        |               |        |               |        |               |        |             |                     |              |               |

# 114學年度二年制在職專班廣播電視學系科目學分表

Department of Radio and Television

| 專業選修課程 specialized elective course |                   |                                |                             |              |            |               |        |               |        |               |        |               |        |             |                     |              |               |
|------------------------------------|-------------------|--------------------------------|-----------------------------|--------------|------------|---------------|--------|---------------|--------|---------------|--------|---------------|--------|-------------|---------------------|--------------|---------------|
| 組別<br>section                      | 類別<br>category    | 課程分<br>級編碼<br>course<br>number | 科目<br>course title          | 學分<br>credit | 時數<br>hour | 第一年<br>Year 1 |        | 第二年<br>Year 2 |        | 第三年<br>Year 3 |        | 第四年<br>Year 4 |        | 輔系<br>Minor | 雙主修<br>double-major | 補修<br>retake | 備註<br>remarks |
|                                    |                   |                                |                             |              |            | 上             | 下      | 上             | 下      | 上             | 下      | 上             | 下      |             |                     |              |               |
|                                    |                   |                                |                             |              |            | fall          | spring | fall          | spring | fall          | spring | fall          | spring |             |                     |              |               |
|                                    | 專選修               | RTV275                         | 基礎攝影                        | 2            | 2          | 2             |        |               |        |               |        |               |        |             |                     |              |               |
|                                    | Bachelor Optional |                                | Basic Photography           |              |            |               |        |               |        |               |        |               |        |             |                     |              |               |
|                                    | 專選修               | RTV153                         | 節目主持                        | 2            | 2          | 2             |        |               |        |               |        |               |        |             |                     |              |               |
|                                    | Bachelor Optional |                                | hosting                     |              |            |               |        |               |        |               |        |               |        |             |                     |              |               |
|                                    | 專選修               | RTV155                         | 節目企劃                        | 2            | 2          | 2             |        |               |        |               |        |               |        |             |                     |              |               |
|                                    | Bachelor Optional |                                | Program Design and Strategy |              |            |               |        |               |        |               |        |               |        |             |                     |              |               |
|                                    | 專選修               | RTV157                         | 廣播節目賞析                      | 2            | 2          | 2             |        |               |        |               |        |               |        |             |                     |              |               |
|                                    | Bachelor Optional |                                | Radio Program Appreciation  |              |            |               |        |               |        |               |        |               |        |             |                     |              |               |
|                                    | 專選修               | RTV159                         | 廣播電視寫作                      | 2            | 2          | 2             |        |               |        |               |        |               |        |             |                     |              |               |
|                                    | Bachelor Optional |                                | Radio-TV Writing            |              |            |               |        |               |        |               |        |               |        |             |                     |              |               |

# 114學年度二年制在職專班廣播電視學系科目學分表

Department of Radio and Television

| 專業選修課程 specialized elective course |                   |                                |                                 |              |            |               |        |               |        |               |        |               |        |             |                     |              |               |
|------------------------------------|-------------------|--------------------------------|---------------------------------|--------------|------------|---------------|--------|---------------|--------|---------------|--------|---------------|--------|-------------|---------------------|--------------|---------------|
| 組別<br>section                      | 類別<br>category    | 課程分<br>級編碼<br>course<br>number | 科目<br>course title              | 學分<br>credit | 時數<br>hour | 第一年<br>Year 1 |        | 第二年<br>Year 2 |        | 第三年<br>Year 3 |        | 第四年<br>Year 4 |        | 輔系<br>Minor | 雙主修<br>double-major | 補修<br>retake | 備註<br>remarks |
|                                    |                   |                                |                                 |              |            | 上             | 下      | 上             | 下      | 上             | 下      | 上             | 下      |             |                     |              |               |
|                                    |                   |                                |                                 |              |            | fall          | spring | fall          | spring | fall          | spring | fall          | spring |             |                     |              |               |
|                                    | 專選修               | RTV161                         | 影視表演                            | 2            | 2          | 2             |        |               |        |               |        |               |        |             |                     |              |               |
|                                    | Bachelor Optional |                                | Acting for Video                |              |            |               |        |               |        |               |        |               |        |             |                     |              |               |
|                                    | 專選修               | RTV112                         | 導播學                             | 2            | 2          | 2             |        |               |        |               |        |               |        |             |                     | 補修<br>retake |               |
|                                    | Bachelor Optional |                                | TV Directing                    |              |            |               |        |               |        |               |        |               |        |             |                     |              |               |
|                                    | 專選修               | RTV163                         | 新聞評論                            | 2            | 2          |               | 2      |               |        |               |        |               |        |             |                     |              |               |
|                                    | Bachelor Optional |                                | News Commentary                 |              |            |               |        |               |        |               |        |               |        |             |                     |              |               |
|                                    | 專選修               | RTV165                         | 電視節目製作                          | 4            | 4          |               | 4      |               |        |               |        |               |        |             |                     | 補修<br>retake |               |
|                                    | Bachelor Optional |                                | Television Program Production   |              |            |               |        |               |        |               |        |               |        |             |                     |              |               |
|                                    | 專選修               | RTV167                         | 電視節目賞析                          | 2            | 2          |               | 2      |               |        |               |        |               |        |             |                     |              |               |
|                                    | Bachelor Optional |                                | Television Program appreciation |              |            |               |        |               |        |               |        |               |        |             |                     |              |               |

# 114學年度二年制在職專班廣播電視學系科目學分表

Department of Radio and Television

| 專業選修課程 specialized elective course |                   |                                |                          |              |            |               |        |               |        |               |        |               |        |             |                     |              |               |
|------------------------------------|-------------------|--------------------------------|--------------------------|--------------|------------|---------------|--------|---------------|--------|---------------|--------|---------------|--------|-------------|---------------------|--------------|---------------|
| 組別<br>section                      | 類別<br>category    | 課程分<br>級編碼<br>course<br>number | 科目<br>course title       | 學分<br>credit | 時數<br>hour | 第一年<br>Year 1 |        | 第二年<br>Year 2 |        | 第三年<br>Year 3 |        | 第四年<br>Year 4 |        | 輔系<br>Minor | 雙主修<br>double-major | 補修<br>retake | 備註<br>remarks |
|                                    |                   |                                |                          |              |            | 上             | 下      | 上             | 下      | 上             | 下      | 上             | 下      |             |                     |              |               |
|                                    |                   |                                |                          |              |            | fall          | spring | fall          | spring | fall          | spring | fall          | spring |             |                     |              |               |
|                                    | 專選修               | RTV169                         | 劇本創作                     | 2            | 2          |               | 2      |               |        |               |        |               |        |             |                     |              |               |
|                                    | Bachelor Optional |                                | Playwriting              |              |            |               |        |               |        |               |        |               |        |             |                     |              |               |
|                                    | 專選修               | RTV171                         | 廣播節目製作                   | 4            | 4          |               | 4      |               |        |               |        |               |        |             |                     | 補修<br>retake |               |
|                                    | Bachelor Optional |                                | Radio Program Production |              |            |               |        |               |        |               |        |               |        |             |                     |              |               |
|                                    | 專選修               | RTV235                         | 影視攝影                     | 2            | 2          |               | 2      |               |        |               |        |               |        |             |                     |              |               |
|                                    | Bachelor Optional |                                | Video Photography        |              |            |               |        |               |        |               |        |               |        |             |                     |              |               |
|                                    | 專選修               | RTV224                         | 媒介經營與管理                  | 4            | 4          |               |        | 2             | 2      |               |        |               |        |             |                     |              |               |
|                                    | Bachelor Optional |                                | Media Management         |              |            |               |        |               |        |               |        |               |        |             |                     |              |               |
|                                    | 專選修               | RTV226                         | 傳播社會學                    | 4            | 4          |               |        | 2             | 2      |               |        |               |        |             |                     |              |               |
|                                    | Bachelor Optional |                                | Communication Sociology  |              |            |               |        |               |        |               |        |               |        |             |                     |              |               |

# 114學年度二年制在職專班廣播電視學系科目學分表

Department of Radio and Television

| 專業選修課程 specialized elective course |                   |                                |                              |              |            |               |        |               |        |               |        |               |        |             |                     |              |               |
|------------------------------------|-------------------|--------------------------------|------------------------------|--------------|------------|---------------|--------|---------------|--------|---------------|--------|---------------|--------|-------------|---------------------|--------------|---------------|
| 組別<br>section                      | 類別<br>category    | 課程分<br>級編碼<br>course<br>number | 科目<br>course title           | 學分<br>credit | 時數<br>hour | 第一年<br>Year 1 |        | 第二年<br>Year 2 |        | 第三年<br>Year 3 |        | 第四年<br>Year 4 |        | 輔系<br>Minor | 雙主修<br>double-major | 補修<br>retake | 備註<br>remarks |
|                                    |                   |                                |                              |              |            | 上             | 下      | 上             | 下      | 上             | 下      | 上             | 下      |             |                     |              |               |
|                                    |                   |                                |                              |              |            | fall          | spring | fall          | spring | fall          | spring | fall          | spring |             |                     |              |               |
|                                    | 專選修               | RTV245                         | 映像美學                         | 2            | 2          |               |        | 2             |        |               |        |               |        |             |                     |              |               |
|                                    | Bachelor Optional |                                | Image Aesthetics             |              |            |               |        |               |        |               |        |               |        |             |                     |              |               |
|                                    | 專選修               | RTV249                         | 專業攝影                         | 2            | 2          |               |        | 2             |        |               |        |               |        |             |                     |              |               |
|                                    | Bachelor Optional |                                | Advanced Photography         |              |            |               |        |               |        |               |        |               |        |             |                     |              |               |
|                                    | 專選修               | RTV253                         | 媒介與文化                        | 2            | 2          |               |        | 2             |        |               |        |               |        |             |                     |              |               |
|                                    | Bachelor Optional |                                | Media Culture                |              |            |               |        |               |        |               |        |               |        |             |                     |              |               |
|                                    | 專選修               | RTV255                         | 視覺傳播                         | 2            | 2          |               |        | 2             |        |               |        |               |        |             |                     |              |               |
|                                    | Bachelor Optional |                                | Visual Communication         |              |            |               |        |               |        |               |        |               |        |             |                     |              |               |
|                                    | 專選修               | RTV257                         | 新傳播科技                        | 2            | 2          |               |        | 2             |        |               |        |               |        |             |                     |              |               |
|                                    | Bachelor Optional |                                | New Communication Technology |              |            |               |        |               |        |               |        |               |        |             |                     |              |               |

# 114學年度二年制在職專班廣播電視學系科目學分表

Department of Radio and Television

| 專業選修課程 specialized elective course |                   |                                |                         |              |            |               |        |               |        |               |        |               |        |             |                     |              |               |
|------------------------------------|-------------------|--------------------------------|-------------------------|--------------|------------|---------------|--------|---------------|--------|---------------|--------|---------------|--------|-------------|---------------------|--------------|---------------|
| 組別<br>section                      | 類別<br>category    | 課程分<br>級編碼<br>course<br>number | 科目<br>course title      | 學分<br>credit | 時數<br>hour | 第一年<br>Year 1 |        | 第二年<br>Year 2 |        | 第三年<br>Year 3 |        | 第四年<br>Year 4 |        | 輔系<br>Minor | 雙主修<br>double-major | 補修<br>retake | 備註<br>remarks |
|                                    |                   |                                |                         |              |            | 上             | 下      | 上             | 下      | 上             | 下      | 上             | 下      |             |                     |              |               |
|                                    |                   |                                |                         |              |            | fall          | spring | fall          | spring | fall          | spring | fall          | spring |             |                     |              |               |
|                                    | 專選修               | RTV237                         | 燈光設計                    | 2            | 2          |               |        | 2             |        |               |        |               |        |             |                     |              |               |
|                                    | Bachelor Optional |                                | Lighting Design         |              |            |               |        |               |        |               |        |               |        |             |                     |              |               |
|                                    | 專選修               | RTV247                         | 聲音設計                    | 2            | 2          |               |        | 2             |        |               |        |               |        |             |                     |              |               |
|                                    | Bachelor Optional |                                | Sound Design            |              |            |               |        |               |        |               |        |               |        |             |                     |              |               |
|                                    | 專選修               | RTV259                         | 公共關係                    | 2            | 2          |               |        | 2             |        |               |        |               |        |             |                     |              |               |
|                                    | Bachelor Optional |                                | Public Relation         |              |            |               |        |               |        |               |        |               |        |             |                     |              |               |
|                                    | 專選修               | RTV263                         | 行銷學                     | 2            | 2          |               |        | 2             |        |               |        |               |        |             |                     |              |               |
|                                    | Bachelor Optional |                                | Principles of Marketing |              |            |               |        |               |        |               |        |               |        |             |                     |              |               |
|                                    | 專選修               | RTV261                         | 紀實性節目                   | 2            | 2          |               |        | 2             |        |               |        |               |        |             |                     |              |               |
|                                    | Bachelor Optional |                                | Documentary             |              |            |               |        |               |        |               |        |               |        |             |                     |              |               |

# 114學年度二年制在職專班廣播電視學系科目學分表

Department of Radio and Television

| 專業選修課程 specialized elective course |                   |                                |                                   |              |            |               |        |               |        |               |        |               |        |             |                     |              |               |
|------------------------------------|-------------------|--------------------------------|-----------------------------------|--------------|------------|---------------|--------|---------------|--------|---------------|--------|---------------|--------|-------------|---------------------|--------------|---------------|
| 組別<br>section                      | 類別<br>category    | 課程分<br>級編碼<br>course<br>number | 科目<br>course title                | 學分<br>credit | 時數<br>hour | 第一年<br>Year 1 |        | 第二年<br>Year 2 |        | 第三年<br>Year 3 |        | 第四年<br>Year 4 |        | 輔系<br>Minor | 雙主修<br>double-major | 補修<br>retake | 備註<br>remarks |
|                                    |                   |                                |                                   |              |            | 上             | 下      | 上             | 下      | 上             | 下      | 上             | 下      |             |                     |              |               |
|                                    |                   |                                |                                   |              |            | fall          | spring | fall          | spring | fall          | spring | fall          | spring |             |                     |              |               |
|                                    | 專選修               | RTV263                         | 媒體市場與行銷                           | 2            | 2          |               |        |               |        | 2             |        |               |        |             |                     |              |               |
|                                    | Bachelor Optional |                                | Marketing of Media                |              |            |               |        |               |        |               |        |               |        |             |                     |              |               |
|                                    | 專選修               | RTV265                         | 當代傳播問題                            | 2            | 2          |               |        |               |        | 2             |        |               |        |             |                     |              |               |
|                                    | Bachelor Optional |                                | Contemporary Communication Issues |              |            |               |        |               |        |               |        |               |        |             |                     |              |               |
|                                    | 專選修               | RTV267                         | 電影賞析                              | 2            | 2          |               |        |               |        | 2             |        |               |        |             |                     |              |               |
|                                    | Bachelor Optional |                                | Movie Appreciation                |              |            |               |        |               |        |               |        |               |        |             |                     |              |               |
|                                    | 專選修               | RTV269                         | 廣告賞析                              | 2            | 2          |               |        |               |        | 2             |        |               |        |             |                     |              |               |
|                                    | Bachelor Optional |                                | Advertisement Appreciation        |              |            |               |        |               |        |               |        |               |        |             |                     |              |               |
|                                    | 專選修               | RTV271                         | 影視多媒體製作                           | 2            | 2          |               |        |               |        | 2             |        |               |        |             |                     |              |               |
|                                    | Bachelor Optional |                                | Multimedia Production             |              |            |               |        |               |        |               |        |               |        |             |                     |              |               |

114學年度二年制在職專班廣播電視學系科目學分表  
Department of Radio and Television

| 專業選修課程 specialized elective course |                   |                                |                                          |              |            |                |        |                |        |                |        |                |        |             |                     |              |               |
|------------------------------------|-------------------|--------------------------------|------------------------------------------|--------------|------------|----------------|--------|----------------|--------|----------------|--------|----------------|--------|-------------|---------------------|--------------|---------------|
| 組別<br>section                      | 類別<br>category    | 課程分<br>級編碼<br>course<br>number | 科目<br>course title                       | 學分<br>credit | 時數<br>hour | 第一學年<br>Year 1 |        | 第二學年<br>Year 2 |        | 第三學年<br>Year 3 |        | 第四學年<br>Year 4 |        | 輔系<br>Minor | 雙主修<br>double-major | 補修<br>retake | 備註<br>remarks |
|                                    |                   |                                |                                          |              |            | 上              | 下      | 上              | 下      | 上              | 下      | 上              | 下      |             |                     |              |               |
|                                    |                   |                                |                                          |              |            | fall           | spring | fall           | spring | fall           | spring | fall           | spring |             |                     |              |               |
|                                    | 專選修               | RTV273                         | 數位傳播問題研究                                 | 2            | 2          |                |        |                |        | 2              |        |                |        |             |                     |              |               |
|                                    | Bachelor Optional |                                | special Research of Digital Broadcasting |              |            |                |        |                |        |                |        |                |        |             |                     |              |               |