

# 113學年度日間博士班藝術管理與文化政策研究所科目學分表

Graduate School of Art Management and Culture Policy

## 一、教育目標：

藝政所設立之教育目標在因應在地、區域與全球藝文發展趨勢與需求，培育藝術管理的實踐與創新人才及文化政策的規劃及研究人才。

### I. Education Objectives :

The program is designed to address the trends and demands of arts and cultural development at local, regional, and global levels. It aims to foster talent that is proficient in the practice and innovation of arts management, as well as in the planning and research of cultural policies.

## 二、專業核心能力綱目

1. 方法論與研究論述
2. 文化政策專業知能
3. 理論思辨與人文批判
4. 經營領導與溝通協調

### II. Specialized Core Competencies :

1. Research Methodology and Discourse
2. Expertise in Cultural Policy
3. Critical Thinking in Theories and Humanitarian Studies
4. Management, Leadership, Communication, and Coordination Skills

## 三、課程規劃與特色

1. 課程規劃：以藝術、文化、社會理論為基礎，「文化政策」與「藝術管理」實務為主軸，透過跨學門研究方法，探究全球及在地文化政策治理之發展趨勢。課程強調藝術文化資源分配與管理議題的專業思考，以及藝術及美學專題的批判分析。本所著重校外藝文專業機構及專家學者之整合，藝文機構管理及專案營運狀況之剖析，藉此培育多元文化視野的藝文機構決策專業人才。課程依四項重點領域規劃：

- (1) 理論與方法。
- (2) 文化政策與治理。
- (3) 藝術管理。
- (4) 博物館與文化資源。

### 2. 課程特色：

(1) 結盟國內外藝文機構及政策部門，整合學術理論及實務經驗，開發本土營運模式並強化實際操作演練，透過學程及藝文管理訓練，養成專業決策及管理能力。

(2) 組織國內外藝文交流網絡，鼓勵社會人士及國際學生的參與，開拓多元文化視野，建構學界、藝文機構及政府部門間長遠之合作交流機制。

### III. Curriculum Design and Features :

1. Curriculum Design: The program is grounded in art, culture, and social theories, with a focus on the practical aspects of "Cultural Policy" and "Arts Management." It explores the development trends of global and local cultural policy governance using

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interdisciplinary research methods. Emphasizing professional contemplation on the allocation and management of artistic and cultural resources, the program also encourages critical analysis of arts and aesthetics topics. Our institute prioritizes the integration of external professional arts and cultural institutions and expert scholars. It analyzes management and operational conditions of arts and cultural projects to cultivate professionals capable of making informed decisions within arts and cultural institutions, equipped with a diverse cultural perspective. The curriculum is structured around four key domains:

- A. Theories and Methods
- B. Cultural Policy and Governance
- C. Arts Management
- D. Museums and Cultural Resources

### 2. Curriculum Highlights:

(1) By forming alliances with arts and cultural institutions and policy departments both domestically and internationally, the program integrates academic theories and practical experiences to develop local operational models and enhance hands-on training. Through coursework and arts management training, it cultivates professional decision-making and management skills.

(2) The curriculum organizes a network for arts and cultural exchanges both domestically and internationally, encouraging participation from the community and international students. This initiative aims to broaden multicultural perspectives and establish long-term cooperative exchanges between academia, arts and cultural institutions, and government departments.

四、修業年限：2年至7年

畢業學分數：30學分（含博士論文6學分）

授予學位文學博士學位（Ph. D.）

修課學分規定：

Duration of Study: 2 to 7 years

Graduation Credits: 30 credits (including 6-credit for the doctoral dissertation).

Degree Awarded: Doctor of Philosophy (Ph. D.)

Curriculum Credit Requirements:

修習領域類別 course classification				
分組 section	領域 discipline	類別 category	學分 credit	說明 instruction
	博士班課程	博必修	9	
	Doctoral courses	Ph. D. Required		

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修習領域類別 course classification				
分組 section	領域 discipline	類別 category	學分 credit	說明 instruction
	博士班課程	博選修	15	1. 全英語課程最少選修3學分。 2. 跨校、所選修最多承認9學分。 1. A minimum of 3-credit of curriculum(s) taught in English is required. 2. A maximum of 9-credit from curriculums taken across different schools or departments can be recognized.
	Doctoral courses	Ph.D. Optional		
	博士班課程	博論文	6	
	Doctoral courses	Ph.D. Thesis		

外語檢定：通過全民英檢中高級或其他相當於英檢中高級的英文檢定。其他語言相當於中高級程度者或於國外取得學位者經所務會議認定後可抵免  
 博士論文：1. 通過資格考以取得博士候選人資格之後提出論文計畫；2. 通過學位論文口試取得博士學位；3. 其他畢業前應達資格詳如本所學生手冊。  
 其它畢業相關規定(畢業門檻等)：參閱藝政所博士班學生修業要點。

Language Proficiency Requirement: Students must achieve a passing score at the GEPT High-Intermediate level or an equivalent English proficiency test. Proficiency in other languages at a level equivalent to GEPT High-Intermediate or holding a degree from a foreign institution may be considered for exemption, subject to approval by the Departmental Affairs Meeting.

Doctoral Dissertation:

1. Submit a dissertation proposal after passing the qualification exam to obtain Ph.D. candidacy.
2. Attain the Ph.D. degree by successfully defending the doctoral dissertation in the oral examination.
3. Other qualifications to be met before graduation are detailed in the department's student handbook.

Other Graduation-Related Regulations (Graduation Requirements, etc.): Please refer to the Ph.D. Program Guidelines for Arts Management and Culture Policy for detailed information on academic requirements and other relevant regulations.









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專業選修課程 specialized elective course																		
組別 section	類別 category	課程分 級編碼 course number	科目 course title	學 分 credit	時 數 hour	第一 學 年 Year 1		第二 學 年 Year 2		第三 學 年 Year 3		第四 學 年 Year 4		輔 系	雙 主 修 double-major	補 修 retake	備註 remarks	
						上	下	上	下	上	下	上	下					
						spring	fall	spring	fall	spring	fall	spring	fall					
	博選修	ACP819	文化政策批判與文化評論寫作	3	3			3										
	Ph.D. Optional		Critique on Culture and Cultural Policy															
	博選修	ACP817	亞歐文化政策與治理研究	3	3			3										
	Ph.D. Optional		Asian-European Cultural Policy and Governance															
	博選修	ACP923	城市文化治理專題	3	3			3										
	Ph.D. Optional		Seminar: City Cultural Governance															
	博選修	ACP853	博物館學專題	3	3			3										
	Ph.D. Optional		Seminar: Topics on Museum Studies															
	博選修	ACP915	當代文化理論專題	3	3			3										
	Ph.D. Optional		Seminar: Theories of Contemporary Culture															
	博選修	ACP917	獨立研究	3	3			3										
	Ph.D. Optional		Independent Study															
	博選修	ACP809	藝術社會學專題	3	3			3										全英語課程 Full English Course
	Ph.D. Optional		Seminar: Sociology of Arts															





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						上	下	上	下	上	下	上	下				
						spring	fall	spring	fall	spring	fall	spring	fall				
	博選修	ACP837	博物館與當代議題	3	3				3								
	Ph. D. Optional		Museum and Contemporary Issues														
	博選修	ACP821	藝文中介組織與機制專 題	3	3				3								
	Ph. D. Optional		Seminar: Cultural Intermediary Organization and														
	博選修	ACP919	藝術與文化哲學專題	3	3				3								
	Ph. D. Optional		Seminar: Philosophy of Art and Culture														
	博選修	ACP833	藝術與文化經濟	3	3				3								全英語課程Full English Course
	Ph. D. Optional		Economics of Art and Culture														