

113學年度日間碩士班藝術管理與文化政策研究所科目學分表

Graduate School of Art Management and Culture Policy

一、教育目標：

藝政所設立之教育目標在因應在地、區域與全球藝文發展趨勢與需求，培育藝術管理的實踐與創新人才及文化政策的規劃及研究人才。

I. Education Objectives :

The program is designed to address the trends and demands of arts and cultural development at local, regional, and global levels. It aims to foster talent that is proficient in the practice and innovation of arts management, as well as in the planning and research of cultural policies.

二、專業核心能力綱目

1. 研究方法與論文寫作
2. 藝術管理專業知能
3. 理論內涵與人文精神
4. 經營管理與溝通合作

II. Specialized Core Competencies :

1. Research Methodology and Thesis Writing
2. Professional Competencies in Arts Management
3. Theoretical Foundations and Humanitarian Thoughts
4. Management and Collaborative Communication

三、課程規劃與特色

1. 課程規劃：以「藝術管理」與「文化政策」為主軸，以校內美術館、藝術展演中心及各類教學資源為實驗基地，並整合校外藝文專業機構及專家學者，開發各種藝文專業管理課程，著重探討國內外文化政策、法規與現象，剖析藝文機構及專案之營運狀況，強化藝術理論及美術專題之分析批評，培育多元視野與創意文化的專業人才。課程依四項重點領域規劃：

- (1) 理論與方法。
- (2) 文化政策與治理。
- (3) 藝術管理。
- (4) 博物館與文化資源。

2. 課程特色：

(1) 結盟國內外藝文機構及政策部門，整合學術理論及實務經驗，開發本土營運模式並強化實際操作演練，透過學程及藝文管理訓練，養成專業決策及管理能力。

(2) 組織國內外藝文交流網絡，鼓勵社會人士及國際學生的參與，開拓多元文化視野，建構學界、藝文機構及政府部門間長遠之合作交流機制。

III. Curriculum Design and Features :

1. Curriculum Design: The program centers on "Arts Management" and "Cultural Policy," utilizing the campus art museum, arts and performance center, and various educational resources as experimental bases. It integrates external arts and cultural institutions

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and experts to develop a wide range of professional arts management curriculums. Emphasis is placed on exploring domestic and international cultural policies, regulations, and phenomena, as well as analyzing the operational conditions of arts and cultural organizations and projects. The program aims to enhance analytical and critical skills in art theory and topics related to the fine arts, with the goal of cultivating professionals equipped with diverse perspectives and creativity in culture.

The curriculum is structured around four key domains:

- A. Theories and Methods
- B. Cultural Policy and Governance
- C. Arts Management
- D. Museums and Cultural Resources

2. Curriculum Highlights:

(1) By forming alliances with arts and cultural institutions and policy departments both domestically and internationally, the program integrates academic theories and practical experiences to develop local operational models and enhance hands-on training. Through coursework and arts management training, it cultivates professional decision-making and management skills.

(2) The curriculum organizes a network for arts and cultural exchanges both domestically and internationally, encouraging participation from the community and international students. This initiative aims to broaden multicultural perspectives and establish long-term cooperative exchanges between academia, arts and cultural institutions, and government departments.

四、修業年限2至4年

畢業學分數：33學分（含碩士論文6學分）

授予學位文學碩士學位（M. A.）

修課學分規定：

Duration of Study: 2 to 4 years

Graduation Credits: 33 credits (including 6-credit for the master's thesis).

Degree Awarded: Master of Arts (M. A.).

Curriculum Credit Requirements:

| 修習領域類別 course classification | | | | |
|------------------------------|------------------|-----------------|--------------|-------------------|
| 分組 section | 領域 discipline | 類別 category | 學分 credit | 說明 instruction |
| 不分組 | 碩士班課程 | 碩必修 | 9 | |
| | Graduate course | Master Required | | |

113學年度日間碩士班藝術管理與文化政策研究所科目學分表

Graduate School of Art Management and Culture Policy

| 修習領域類別 course classification | | | | |
|------------------------------|------------------|-------------------------|--------------|--|
| 分組 section | 領域 discipline | 類別 category | 學分 credit | 說明 instruction |
| 不分組 | 碩士班課程 | 碩選修 | 15 | 一、全英語課程最少選修3學分。 二、跨校、所選修最多承認9學分。 1.A minimum of 3 -credit curriculum(s) taught in English is required. 2.A maximum of 9- credit from curriculum(s) taken across different schools or departments can be recognized. |
| | Graduate course | Master Optional | | |
| 不分組 | 碩士班課程 | 碩論文 | 6 | |
| | Graduate course | Master Thesis | | |
| 不分組 | 碩士班課程 | 碩院選修 | 3 | |
| | Graduate course | Master College Optional | | |

外語檢定：通過全民英檢中級或其他相當於英檢中級的英文檢定，或修習本校開設之「研究生英語專班」課程一年及格。

碩士論文：1. 通過論文計畫書審查；2. 通過學位論文及口試；3. 其他畢業前應達資格詳如本所學生手冊。

其它畢業相關規定(畢業門檻等)：參閱藝政所碩士班學生修業要點。

Foreign Language Proficiency: Students must achieve a passing score at the GEPT Intermediate level or an equivalent English proficiency test. Alternatively, they may fulfill this requirement by successfully completing one year of study with a passing grade in the "Graduate English Specialized Class" offered by our university.

Master's Thesis Requirements:

1. Successfully pass the thesis proposal review.

2. Successful completion of a thesis and pass the oral examination.

3. Fulfill any additional qualification requirements outlined in the department's student handbook prior to graduation.

For further details regarding graduation-related regulations, including requisites and other pertinent information, please consult the Graduate Program Guidelines for Arts Management and Culture Policy Master's Students.

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| 專業選修課程 specialized elective course | | | | | | | | | | | | | | | | | | |
|------------------------------------|-----------------|-------------------------|---|--------------|------------|---------------|------|---------------|------|---------------|------|---------------|------|----|---------------------|--------------|---------------|--------------------------|
| 組別 section | 類別 category | 課程分級編碼 course number | 科目 course title | 學分 credit | 時數 hour | 第一年 Year 1 | | 第二年 Year 2 | | 第三年 Year 3 | | 第四年 Year 4 | | 輔系 | 雙主修 double-major | 補修 retake | 備註 remarks | |
| | | | | | | 上 | 下 | 上 | 下 | 上 | 下 | 上 | 下 | | | | | |
| | | | | | | spring | fall | spring | fall | spring | fall | spring | fall | | | | | |
| | 碩選修 | ACP849 | 博物館與性別研究 | 3 | 3 | | 3 | | | | | | | | | | | |
| | Master Optional | | Museum and Gender Studies | | | | | | | | | | | | | | | |
| | 碩選修 | ACP847 | 博物館領導與危機管理 | 3 | 3 | | 3 | | | | | | | | | | | |
| | Master Optional | | Museum Leadership and Crisis Management | | | | | | | | | | | | | | | |
| | 碩選修 | ACP805 | 視覺文化:理論與方法 | 3 | 3 | | 3 | | | | | | | | | | | 全英語課程Full English Course |
| | Master Optional | | Visual Culture: Theories and Methods | | | | | | | | | | | | | | | |
| | 碩選修 | ACP815 | 臺灣文化政策分析專題 | 3 | 3 | | 3 | | | | | | | | | | | |
| | Master Optional | | Seminar: Cultural Policy and Analysis in Taiwan | | | | | | | | | | | | | | | |
| | 碩選修 | ACP851 | 臺灣博物館發展史 | 3 | 3 | | 3 | | | | | | | | | | | |
| | Master Optional | | The History of Taiwanese Museum Development | | | | | | | | | | | | | | | |
| | 碩選修 | ACP827 | 藝文節慶活動與專案管理 | 3 | 3 | | 3 | | | | | | | | | | | |
| | Master Optional | | Event and Arts Project Management | | | | | | | | | | | | | | | |
| | 碩選修 | ACP807 | 藝術管理與文化政策英文專題 | 3 | 3 | | 3 | | | | | | | | | | | 全英語課程Full English Course |
| | Master Optional | | Seminar: Arts Management and Cultural Policy in English | | | | | | | | | | | | | | | |

