

Department of Radio and Television Master's In-Service Program Curriculum Map (Audio-Visual Arts Production Group)

Core Competency Framework Program Duration	Competency in Media Culture and Social Analysis	Ability in Media Narrative and Aesthetic Analysis	Ability in Media Industry and Institutional Analysis	Audiovisual Content Creation Ability	Relevant Courses
Year1 (spring 、 fall)	<ul style="list-style-type: none"> ◎Production Discourse and Writing ◎Mass Media and Cultural Studies ◎Qualitative Research 	<ul style="list-style-type: none"> ◎Production Discourse and Writing ◎Image Aesthetics ◎Media Arts Theory and Technology ◎Documentary Filmmaking ◎Image Communication ◎Children's Program Production 	<ul style="list-style-type: none"> ◎Production Discourse and Writing ◎Consumers and Culture Market ◎Media Marketing ◎Media and Creative Industries ◎Management and Administration of Mass Media ◎Research on Internet 	<ul style="list-style-type: none"> ◎Production Discourse and Writing ◎Proposal Writing ◎Planning and Practice of Mobile Media ◎Creative Methods and Practice ◎Short Film Production ◎Playwriting ◎Program Genres : Theories and Practice ◎The application practice of Film Making ◎Special Topic on Photography and Video photography ◎Advanced Sound Design 	
Year2 (spring 、 fall)	<ul style="list-style-type: none"> ◎Narrative Theory ◎Visual Cultural Research ◎Special Research of Modern Broadcastin 	<ul style="list-style-type: none"> ◎Narrative Theory ◎Studio of Film and TV Directing ◎Genre studies ◎Special Topics in Applied Media 	<ul style="list-style-type: none"> ◎Narrative Theory ◎Social Media Studies ◎Media Industry Strategies and Operational Decisions ◎Topics on Intellectual Property Rights ◎Special Topics on New Media 	<ul style="list-style-type: none"> ◎Narrative Theory ◎Documentary : History Filmmaking ◎Special Topics in Web Casting ◎Special Topics on Digital Media Production 	<ul style="list-style-type: none"> ◎Topics Studies I ◎Topics Studies II ◎Topics Studies III ※ This course primarily helps graduate students enhance their academic practice and research skills, with the aim of achieving expertise in their professional field.