# 【工藝設計學系—在職碩士班—課程地圖 B】In-service master’s program—Course Map

113 學年度版本

| | 一 上 | 一 下 | 二 上 | 二 下 |
|---|---|---|---|---|
| 創作與鑑賞能力 Ability of Creation and appreciation | 工藝設計史論 History of Crafts and Design 3/3<br>工藝創作研究 Studies in Crafts and Creation 3/3<br>產品設計研究 Studies in Product Design 3/3 | 當代工藝與設計思潮 Contemporary Crafts and Design Trend 3/3<br>工藝創作研究 Studies in Crafts and Creation 3/3<br>產品設計研究 Studies in Product Design 3/3<br>創作評論方法 Methods of Creation and Criticism 3/3 | 台灣工藝研究 Studies in Taiwan Craft Industry 3/3<br>工藝創作研究 Studies in Crafts and Creation 3/3<br>產品設計研究 Studies in Product Design 3/3<br>材質創作與設計研究 Studies in Material Art and Design 3/3 | 工藝創作研究 Studies in Crafts and Creation 3/3<br>產品設計研究 Studies in Product Design 3/3<br>工藝美學研究 Studies in Craft Aesthetics 3/3 |
| 設計與開發能力 Ability of Design and Develop | | | 產品語意研究 Studies in Product Semantics 3/3<br>造形與結構研究 Studies in Shape and Structure 3/3 | 工藝設計與科技 Technology and Craft Design 3/3<br>設計文化論 Studies in Cultural Design 3/3 |
| 研究與企劃能力 Ability of Research and plan | 論文寫作與研究方法 Thesis Writing and Research Methods 3/3 | 文創實務研究 Studies in Cultural and Creative Planning Practice 3/3 | 創作與策展實務 Practices of Creation and Curating 3/3 | 工藝跨域研究 Studies in Interdisciplinary Crafts 3/3 |
| 行銷與管理能力 Ability of Marketing and Manage | | 創意行銷研究 Studies in Creative Marketing 3/3 | 設計與消費行為研究 Studies in Design and Consumer Behavior 3/3 | 服務行銷研究 Service Marketing Research 3/3 |

必修(Compulsory Subjects)

選修(Elective Subjects)