

# GRADUATE SCHOOL OF CREATIVE INDUSTRY DESIGN COURSE MAP

**First semester of the first year**

**Second semester of the first year**

**First semester of the second year**

**Second semester of the second year**

## Core area courses

**Research Methodology**

**Quantitative Research Design**

## Seminar courses

**Ergonomic Design Research**  
**Application of Foresight in Technology**  
**Visual Design Research**

**Cultural Product Design**  
**Aesthetics and Criticism of Everyday Life**  
**Craft & Design Research**  
**Design Trends of New Media Art**  
**Research and Practice of Social Innovation Design**

**Art & Craft Branding**  
**Management in Research and Practice**

**Electronic Commerce Research**  
**Cognitive Behavior Research**

## Specialized elective courses

**Life Cultural Creative Research**  
**International Marketing Strategy**  
**Industries of Creative Life**  
**Strategy Analysis of Creative Industry Development**

**Strategy of Innovation**  
**Studies in Creative Marketing**  
**Creative Industries and City Marketing**

**Cultural Innovation Design**

**Arts and Culture Industries Research**

## Thesis research

**Creative Industry Independent Study 1**

**Creative Industry Independent Study 2**